

For immediate release

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HHS Students Place in Sun-Safety Video Contest

A group of Helena High School students were runners up in a statewide challenge to produce a video about avoiding indoor tanning.

The contest was sponsored by the Montana Cancer Coalition. Its theme was “You Glow Girl: Forget the Tanning Bed, Just Be You for the Prom.” The HHS video can be viewed online at <https://youtu.be/ImermSngbv0>

Students at Powder River County District High School won the grand prize. It will be aired as part of a statewide sun-safety public service campaign.

“Skin cancer is the most common cancer among 15- to 29-year-old women,” according to Karen Lane, an employee of Lewis and Clark Public Health who serves on the cancer coalition. “We wanted to draw attention to the danger of indoor tanning, which is especially common before prom.”

The HHS winners, all part of a marketing class taught by John Hollow, are: Colter Bauch, Brook Boynton, Clayton Canty, Jesse Hughes, Kayden Lindberg, Mitchell McNeel, Zane Moe, Aiden Morris, Willem Morris, Blake Nichols, Miles Norris, Colton Paige, Marcus Roberts, Colton Twardoski, and George Verbanac.

Each team member will get a \$25 gift card donated by Town Pump.



Students in a Helena High School marketing class taught by John Hollow are recognized at a school assembly recently for their part in a statewide video contest.